

#AsOneCampaign

SOCIAL MEDIA TOOLKIT

October 14, 2021



AmeriCorps

Stay Connected



www.serve.illinois.gov

Share Your Excitement for National Service Opening Day 2021

Please use the following tools to help guide your social media activity for the #AsOne National Service Opening Day celebration. Personalize and share your enthusiasm with photos and stories following up to the event and on the day of the event!

As one, Serve Illinois, AmeriCorps, its members, alumni, and volunteer-focused agency partners are the driving force for effecting change and making a difference in our communities. We are stewards of leadership, volunteerism, and civic engagement.

On Thursday, October 14th we will celebrate the incredible contributions of AmeriCorps members past, present and future with the 27th Annual Illinois' National Service Opening Day. This event serves as an inspirational example of inclusion, alignment of resources toward our needs, and achieving the goal of improving the quality of life for all Illinoisans.



Social Media Copy

We've written the social media copy for you; just copy and paste the below text into your desired platform when you're ready to post! **Don't forget to tag @ServellinoisCommission on Facebook, @serve.illinois on Instagram, and @Servellinois on Twitter.**

Hashtags to Utilize: #NationalServiceOpeningDay2021 #ServeAsOneIL

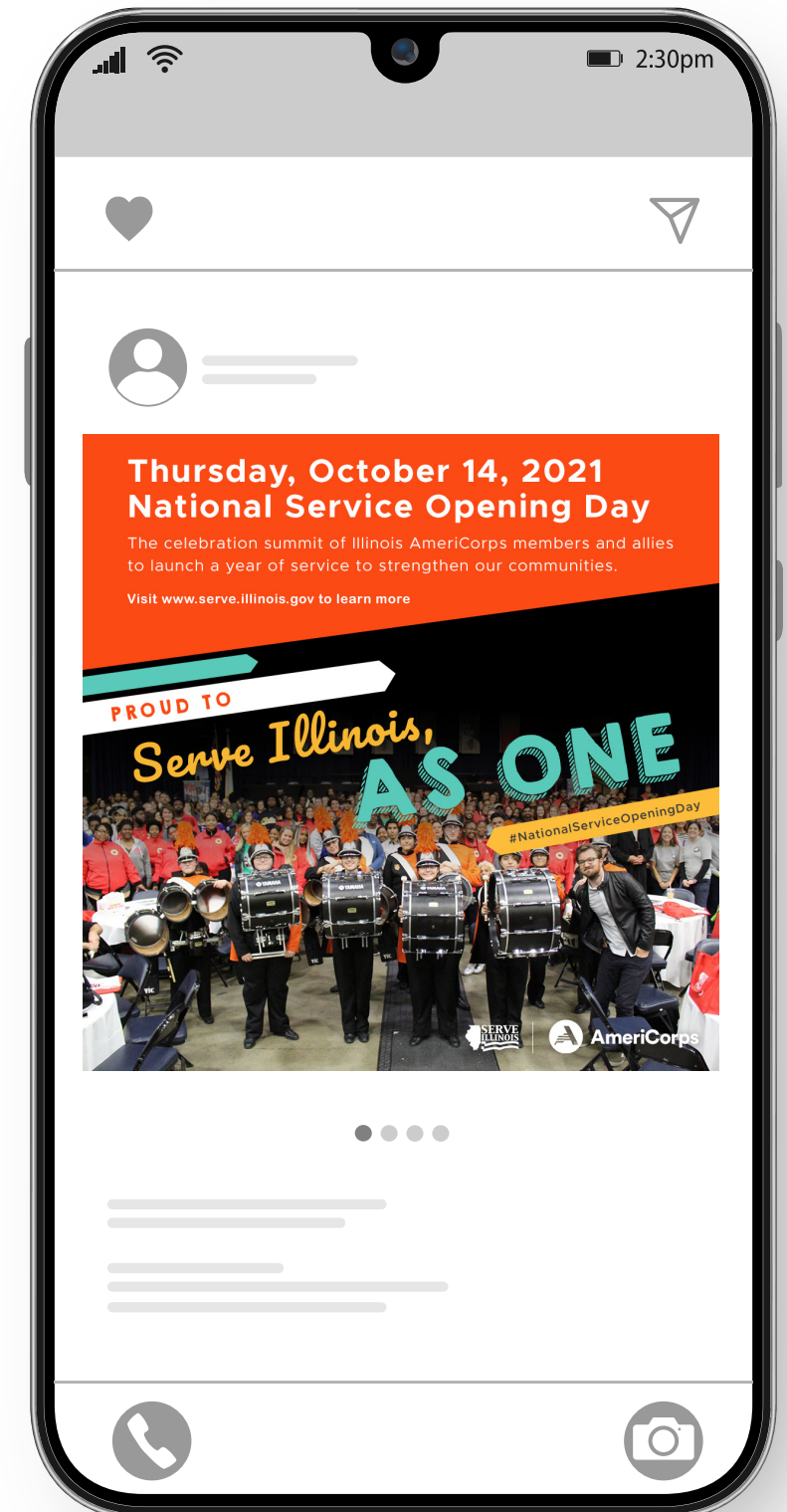
The 27th Annual Illinois' #NationalServiceOpeningDay2021 celebrates the incredible contributions of AmeriCorps members past, present, and future. As One, we serve as an example of inclusion and achieving the goal of improving the quality of life for all Illinoisans.

We are proud to Serve Illinois, As One, for the upcoming #NationalServiceOpeningDay2021 in Springfield, Illinois! Meeting with AmeriCorps members, alumni, and volunteer-focused agency partners are the driving force for effecting change in our communities.

The #NationalServiceOpeningDay2021 is around the corner and we are looking forward to cultivating new friendships, partnerships, and inserting ourselves into the conversation to steward leadership, volunteerism, and civic engagement. As One, we are making a difference in Illinois.

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Responding to the needs of the community is where we align ourselves. The #NationalServiceOpeningDay2021 serves as an opportunity to bring driving forces together and As One, serve the communities in Illinois.



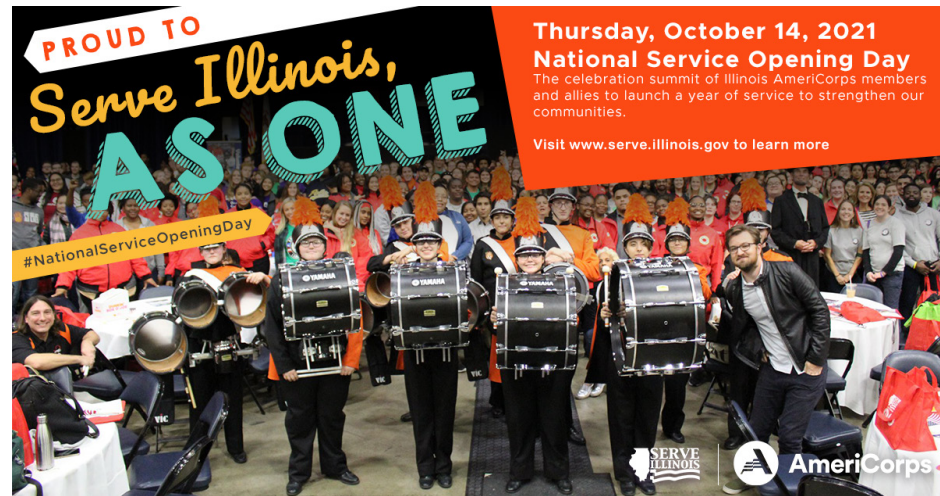
AsOne Campaign Graphics

To download the social media graphics [Click Here]

PROUD TO
Serve Illinois,
AS ONE

Thursday, October 14, 2021
National Service Opening Day
The celebration summit of Illinois AmeriCorps members and allies to launch a year of service to strengthen our communities.
Visit www.serve.illinois.gov to learn more

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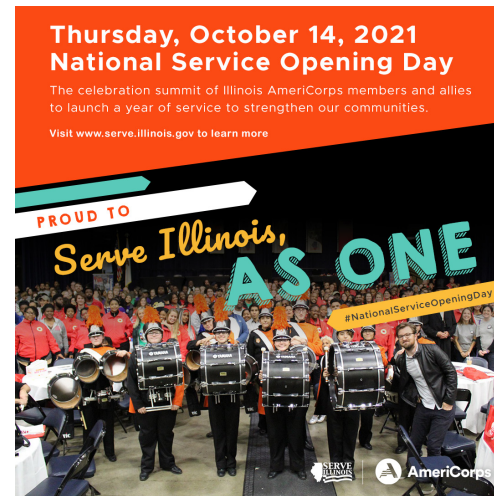


Logo: SERVE ILLINOIS, AmeriCorps

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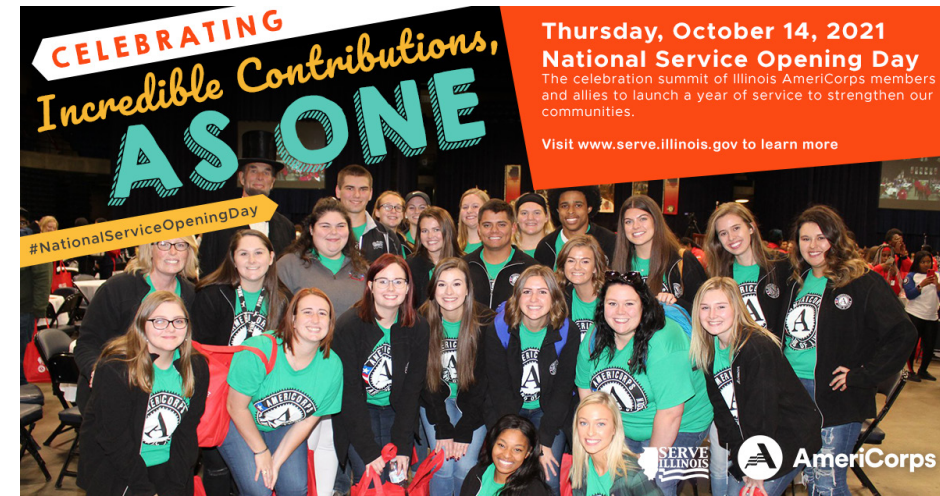


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RESPONDING TO THE
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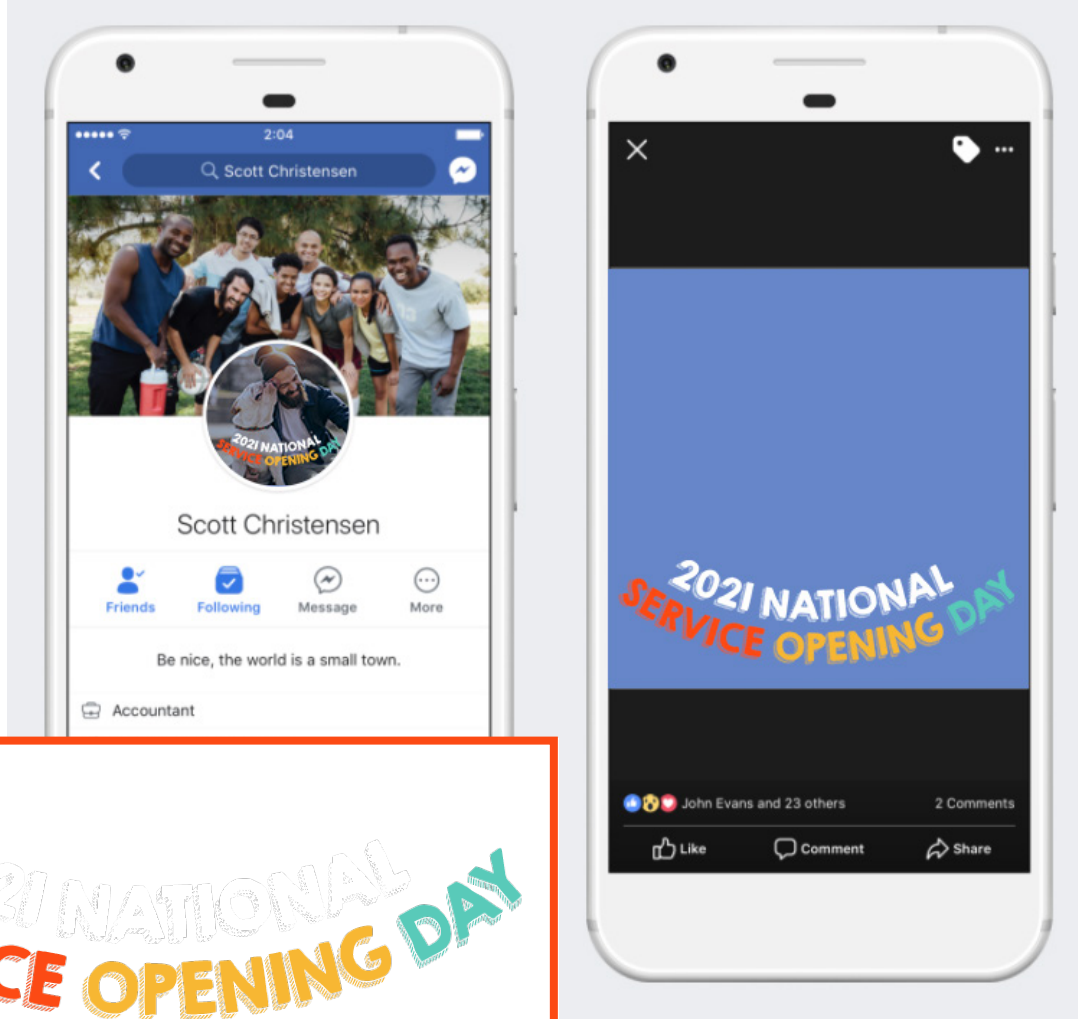


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Campaign Stickers & Frames

To download the social media stickers [\[Click Here\]](#)
To add our frame to your Facebook profile [\[Click Here\]](#)

You can post to your INSTAGRAM STORY with the Campaign Stickers!



Use the NSOD Facebook Frames on your profile picture to share your excitement!