


# Lauren Becker

## UI DESIGNER

UI Designer with experience in photography, graphic and web design with a driven attitude for solving problems in the company of a collaborative team. Effective at analyzing design objectives and turning them into aesthetically pleasing, but functional products.

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 Naperville, IL

## EDUCATION

**CERTIFICATE IN UI/UX DESIGN**  
CAREERFOUNDRY | 2021 - 2022

**BACHELORS IN GRAPHIC DESIGN**  
AUGUSTANA | 2012 - 2016

## SKILLS

Branding & Visual Design  
User-Centered Design  
Web Design  
User Research  
User Interviews  
Personas  
User Flows  
Wireframing  
Usability Testing  
A/B Testing  
Prototyping  
Logo & Icon Design  
Typography

## TOOLS

Figma  
Adobe XD  
After Effects  
Photoshop  
Illustrator  
Indesign  
Lightroom  
InVision  
Wordpress

## UI/UX DESIGN PROJECTS

### Ezeats : Responsive Recipe App

NOV 2021 - FEB 2022 | CAREERFOUNDRY CASE STUDY

- Focused on user-centered design to create a responsive web app that allows users to find and adjust recipes.
- Conducted a competitive analysis, user interviews, A/B testing led to personas, user flows, wireframes, style guide and final mockups.

### My Map : iOS & Android Native Mobile App

FEB 2022 - MAR 2022 | CAREERFOUNDRY CASE STUDY

- Followed Material Design and Human Interface Guidelines in order to create two versions of an all-in-one travel planner app.
- Applied design-thinking to conduct an app that includes testing on users with both iOS and Android devices that meets their needs.

## EXPERIENCE

### UI Designer, Kora Financial Inc.

OCT 2022 - PRESENT | CHICAGO, IL

- Design updated UI components for Kora's mobile app products and web application to keep brand consistency.
- Collaborate with the UX designer, development team and product managers on multiple projects to secure user needs along with sharing ideas for solutions to pain points.
- Communicate art direction through detailed guidelines and assist in content for the marketing team.

### Digital Designer, Paul Gregory Media

AUG 2020 - OCT 2022 | NAPERVILLE, IL

- Main designer for a broad range of digital projects that includes a revamp of current websites, brand new websites from written content, web page mockups, website ads and social media graphics.
- Developed print materials such as brochures, large and small flyers, business cards, postcards and stationary.

### Graphic Designer, Jensen & Halstead, Ltd.

NOV 2017 - OCT 2019 | CHICAGO, IL

- Created modernized designs for print projects such as business cards, stationary, postcards, flyers and their 150th Anniversary logo.

### Graphic Designer, Atlantic Press, Inc.

JUNE 2016 - OCT 2017 | BEDFORD PARK, IL

- Created print designs for hardware stores including ACE such as a variety of page spans for product magazines, large overhead store banners, coupon and sales cards.
- Sole designer for web based projects including headline banners, landing pages for products and advertisements.