

Lauren Becker

UI DESIGNER

Experienced UI Designer crafting digital experiences for mobile and web platforms with a background in graphic design, animation and photography. Curious by nature and driven by thoughtful problem solving, cross-functional collaboration, and creating intuitive, visually compelling, user-centered products.

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EDUCATION

CERTIFICATE IN UI/UX DESIGN
CAREERFOUNDRY | 2021 - 2022

BACHELORS IN GRAPHIC DESIGN
AUGUSTANA | 2012 - 2016

SKILLS

User-Centered Design
Branding & Visual Design
Wireframing
Web Design
User Research
User Interviews
Personas
User Flows
Usability Testing
A/B Testing
Prototyping
Logo & Icon Design
Typography

TOOLS

Figma
Adobe XD
Photoshop
Illustrator
Indesign
After Effects
Lightroom
Wordpress
AI Tools

EXPERIENCE

Senior UI Designer, Kora Financial Inc.

JAN 2025 - JUN 2026 | CHICAGO, IL

- Partnered with UX designer, product manager and engineers to define requirements, evaluate technical constraints and deliver user-centered features for Kora's B2B platform.
- Led the evolution of the visual rebrand initiative for Kora's website, establishing updated design standards and implementing a cohesive user interface that aligned with the company's evolving brand identity.
- Performed UI quality assurance testing throughout development, validating designs against specifications, documenting issues, and collaborating with engineering to resolve defects before launch.
- Directed the creative vision for a client partner's rebranding project by redesigning its visual identity, including a refreshed logo, interactive website and mobile app concepts while ensuring functionality through usability testing and stakeholder feedback.

Visual/UI Designer, Kora Financial Inc.

OCT 2022 - JAN 2025 | CHICAGO, IL

- Designed responsive UI components and high fidelity wireframes for mobile and web applications while maintaining brand consistency.
- Collaborated with UX designer, developers and product managers to translate user needs and project requirements into intuitive designs.
- Assisted in user experience direction and testing within Kora's financial app and tailored designs for both iOS and Android devices.
- Established art direction through design guidelines and created marketing assets that reinforced brand consistency.
- Created motion graphics, UI animations and interactive prototypes to enhance the mobile app experience.

Digital Designer, Paul Gregory Media

AUG 2020 - OCT 2022 | NAPERVILLE, IL

- Main designer for a broad range of digital projects that includes a revamp of current websites, brand new websites from written content, web page mockups, website ads and social media graphics.

Graphic Designer, Jensen & Halstead, Ltd.

NOV 2017 - OCT 2019 | CHICAGO, IL

- Created modernized designs for print projects such as business cards, stationary, postcards, flyers and their 150th Anniversary logo.

Graphic Designer, Atlantic Press, Inc.

JUNE 2016 - OCT 2017 | BEDFORD PARK, IL

- Created print designs for hardware stores including ACE such as a variety of page spans for product magazines, large overhead store banners, coupon and sales cards.
- Sole designer for web based projects including headline banners, landing pages for products and advertisements.